



**Lara K. Diettrich, Principal**

2018-735

**Diettrich Planning, LLC** is a woman-owned business established in 2011 providing professional urban, regional and community planning services located in Northeast Florida, serving the surrounding counties, and throughout the state. These services include, but are not limited to:

- **Public sector:** Comprehensive Plan and Zoning Code/Land Development Regulation management and updates; Community Redevelopment Area planning and implementation; economic development initiatives; brownfields planning, charrette and community outreach facilitation; neighborhood action planning and implementation; urban infill, new development and redevelopment; vision planning; expert witness testimony; public hearing representation; and professional conference, education and event planning.
- **Private sector:** full entitlements, such as: land use, zoning, master planning, and DRIs; project management; Community Redevelopment Area planning and implementation; community outreach and charrette facilitation; urban infill, new and re-development; public-private partnerships, public hearing representation; expert witness testimony; economic development; brownfields planning; and permit expeditor.
- **Military:** installation land use and zoning; site planning and space programming for installation expansion and/or new development; 1390/91; Anti-Terrorism Standards; JLUS; Florida Statutes and Army Regulations; land use compatibility studies; expert witness testimony.

## **EDUCATIONAL BACKGROUND**

Master of Public Administration, Policy and Analysis, University of North Florida  
Bachelor of Arts, Political Science, University of North Florida (Pi Sigma Alpha National Political Science Honor Society)  
Undergraduate Studies, Liberal Arts, Arizona State University

## **PREVIOUS WORK EXPERIENCE**

**Kimley-Horn and Associates, Inc.** (Northeast Florida Regional Office)  
Planning Practice Leader (September 2006 – March 2011)

**Jacksonville Economic Development Commission (JEDC)**  
Redevelopment Specialist (2006)  
Brownfield Program Manager (2006)

**City of Jacksonville, Planning and Development Department**  
Assistant Planner/Planner (2001 – 2006)

- Housing Division
- Brownfields Program
- Comprehensive and Long Range Planning Division
- City-wide Demographics Planner
- Community Development and Neighborhoods Division

## **PROFESSIONAL ORGANIZATIONS**

**Jacksonville Public Service Grants Council (2016-2018)**  
Chair (Current)

**City of Jacksonville Planning Commission (2013 – 2015)**

**Jacksonville Waterways Commission (2015)**

### **Urban Land Institute North Florida Council**

Board of Directors (2015 – current)  
Public Agency Outreach Committee (2017 – current)  
Member (2002 – current)  
Reality Check Scribe (2009)  
Generation Check Facilitator (2009)  
Building Healthy Places Committee, Chair (2015)  
Downtown Committee (2015 – current)  
ULI Innovation Grant Writer (Awarded, 2016)

### **Florida Planning and Zoning Association**

Board of Directors (2017-current)  
Member (2004 – current)  
Education Seminar Chair (2007 - current)  
AICP CM Provider (2007 – current)  
Conference Co-Chair (2008)  
President, First Coast Chapter (2010)  
State Board of Directors (2007 – 2013)

### **American Planning Association**

Board of Directors (2017)  
Member (2007 – current)  
Legislative Committee (2008 - 2010)  
Conference Committee (2009, 2014)

### **Florida Redevelopment Association**

Member (2009 – current)  
Northeast Florida Regional Representative (2011 – 2014)

### **Florida Brownfields Association**

Member (2004 – 2015)  
State Conference Chair (2005)

### **Florida Economic Development Council**

State Conference Planning Tract Chair (2010)

### **Department of Economic Opportunity**

Regional Stakeholders Forum Scribe (2012)

### **Northeast Florida Regional Leadership Academy**

Graduate (2012)

### **Regional Community Institute**

Member (2012 - current)

## NON PROFIT ORGANIZATIONS

**Sanctuary on 8<sup>th</sup> Street**  
Board of Directors (2011 – 2015)  
Shindig Fundraiser Chair (2015)

**Kids Bridge of St. Augustine**  
Annual Sponsor/Fundraiser for Programs (1998 – Current)

## AWARDS OF DISTINCTION

- 2017 Florida Planning and Zoning Association, **Green Design Award, Prime Car Wash**
- 2016 Florida Planning and Zoning Association, **George W. Simons, Jr. Award**
- 2015 Jacksonville Business Journal, **Women of Influence**
- 2015 Northeast Florida Regional Council, **Excellence in Economic Development, Downtown Investment Authority, Downtown North and South CRA Plans and Business Investment and Development Strategy**
- 2014 Florida Planning and Zoning Association, **Focus Award, Planner of the Year**
- 2010 American Planning Association, Florida Chapter, First Coast Section, **Best Practice Award, Florida Army National Guard Camp Blanding Joint Training Center (Clay County) Land Use Compatibility Study**
- 2009 Northeast Florida Regional Council, **Regional Award for Excellence in Education, FPZA State Conference, St. Augustine 2008**
- 2009 Florida Planning and Zoning Association, First Coast Chapter, **Best Public Planning Study, City of Palatka, Community Redevelopment Area (CRA) Plan**
- 2008 Kimley-Horn and Associates, Inc., **Outstanding Promoter of Team Work (Florida)**
- 2005 City of Jacksonville **Planning Director Commendations, Customer Service and Brownfields**
- 2005 City of Jacksonville **Mayor's Commendation, Super Bowl XXXIX Volunteer Coordination**
- 2004 Rotary International **Group Study Exchange Professional - Germany**
- 2004 City of Jacksonville, **Mayor's Good Trouper Award**

## SELECTED REPRESENTATIVE EXPERIENCE

FPL Solar Photovoltaic Facility, Baker County, Florida

Downtown Investment Authority (DIA) Riverside Blvd. Bike & Pedestrian Improvements, Jacksonville, FL

DIA Community Redevelopment Area (CRA) Plan Updates & the Creation of the First Business Investment and Development Strategy, Downtown Jacksonville, FL

Jacksonville International Airport CRA Plan Amendment, Jacksonville, FL

The District Project ("Healthy Town") Lead Planner and submittal author for the JEA Southbank Site

Downtown DRI Revisions and Manatee Master Plan Marina Slips Update, Jacksonville, FL

King/Soutel Crossing CRA Plan Update, Jacksonville, FL

Sawgrass Village Mixed Use Redevelopment Project, Ponte Vedra Beach, FL

Acton Academy Private School, St. Johns, FL

Health Impact Assessment for the Health Planning Council of Northeast Florida

Mayor's Growth Management Task Force, General Government Committee Lead Staff  
Jacksonville, FL

Comprehensive Plan Management, EARs, and Archiving, Jacksonville, FL

Land Development Regulation Updates, Nassau County, FL

Plum Creek & Baker County Economic Development Commission Planning Services, Baker County, FL

Youth Athletic Field & Tourism Development/Arnold Palmer Golf, Ponte Vedra Beach, FL

Economic Development Initiative HUD Grant – Historic Ford Assembly Plant Revitalization Study and surrounding redevelopment projects, East Jacksonville, FL

Florida Army National Guard Installation Planning:

Robert F. Ensslin, Jr. Armory, St. Johns County, FL

Alachua Readiness Center, Alachua County, FL

Collier Readiness Center, Collier County, FL

CBJTC LUCS, Clay County, FL

Avon Park Armory, Highlands

County, FL

City of Jacksonville Beach Parking Master Planning Services, Jacksonville Beach, FL

## **EXPERT WITNESS TESTIMONY**

**Florida Army National Guard Expert Witness Testimony, FL DOA Hearings, DCA and Clay County v. FLARNG Camp Blanding Joint Training Center (CBJTC) Compatibility – FLARNG** challenged DCA and Clay County's Comprehensive Plan for protection of the Camp, compatibility for future development adjacent to the CBJTC, densities and intensities compatible, height of structure adjacent, Military Zone area of influence, cell towers, lighting standards, aviation easement for flight paths, real estate disclosures on all materials and documents promoting the sales and development of land surrounding the CBJTC, regular and relevant County Planning Department Coordination, Planning Commission representation, review of all relevant proposed actions with regard to the CBJTC, scope of review of all proposed actions, and support for buffering activities. (Prevailed)

**Starbrite Foundation, Hastings, FL –** Owner of the Starbrite Foundation contested proposed development of a mud bog adjacent to the equine therapy horse ranch for Wounded Warrior and Autistic Children based upon inconsistencies with the Comprehensive Plan. (Prevailed)

**Partition Law Suit Expert Witness, Ponte Vedra, FL –** Owner in dispute with co-owner over the partition of the parent parcel and the viability for development if bifurcated. (Prevailed)

**Dow Property, St. Augustine, FL –** Historic property within the only historic zoning district that did not allow commercial development, Historic Preservation, One (HP-1) being inconsistent with the Comprehensive Plan's Goals, Objectives, and Policies. (Prevailed)

**Lake Pickett Study Area Text Amendments, Orange County, FL –** Comprehensive Plan consistency petition challenging privately submitted text amendments to allow for proposed urban development in the Rural Service Area of Orange County. (Prevailed in Appeal; Governor Cabinet Overturned)

**Okefenoke Rural Electric Membership Corporation, Nassau County, FL –** challenged by property owner as to the location of electrical utility poles and deterrence of full potential of property development. (Case pending)

## **PUBLICATIONS/PAPERS**

***Tax Increment Financing as a Local Alternative to State and Federal Funding of Brownfield Assessments and Cleanup in Florida***, Co-Authored with Marc Florian, ECT, Inc.